

The Wombat Post



VS

LIVING WELL

FEATURES

EVENTS

DIRECTORIES

Advertising with the Wombat Post

Three ways to advertise

- Sponsorship packages
- Advertisements in stories and on the main pages
- Classified advertisements

Why advertise with the Wombat Post?

- The only local news service focused on Daylesford and Hepburn
- Updated weekly
- More than 750 weekly local subscribers
- 2000 readers and more than 4000 page views per week
- Independent, community run, not for profit
- High standards of editorial integrity and review

If you haven't seen the Wombat Post, [have a look here](#)

Sponsorship packages

- For businesses and organisations that want to show their ongoing commitment to the Daylesford district.
- Packages can include
 - Prominent front page and side bar advertisements
 - Story sponsor advertisement
 - Promotional opportunities for your events, activities, announcements
 - Acknowledgement and speaking opportunities at Wombat Post events
 - Tailored advertising, such as special pages
 - Regular reports on page views and sponsorship performance
- [Contact us](#) to discuss your needs and budget

In page advertising is easy

- How it works
 - Decide your budget and timeline, choose an ad type and contact us [here](#)
 - We can help you design and develop what you want
 - Payments online by EFT or credit card and the ad runs immediately
 - We provide regular email reports on the number of views for your ad
- Ads are priced at pay per view
 - Prominent Story banner Ads third paragraph 1 c per view (typically \$40 per week)
 - Side Bar Ads Story Page are 0.5c per view (typically \$20 per week)
 - Banner Ads Front Page are 1c per view (typically \$40 per week)
 - Rotating banner Ads Story Page 0.5c per view (typically \$20 per week)
 - Full page Ads 2c per view typically \$80 per week
- Significant discounts are available for longer periods and larger budgets.

TRENDING: ANZAC Day Commemorations in Hepburn Shire

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G'day Hal Swerissen

SEARCH

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The Wombat Post

HOMELOCAL NEWSLIVING WELLFEATURESEVENTSDIRECTORIESSUBMISSIONSPHOTOS

Advertising layout for the the Wombat Post

May 2, 2021 | Local News | 0

The small block ads can be above or below the text and scroll left to right with a short display before the next ad

The large block ad at the side of the text or below on mobile devices remains static

A full width banner ad can be added at the top of the text and scrolls left to right



CARACON

REGISTERED BUILDING PRACTITIONER

Extensions - Renovations - Bathrooms

Kitchens - Decks - Timber Flooring

Ante 0400 120 802

SHARE:

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FREE WEEKLY UPDATES

Email address:

YOUR EMAIL HERE

SIGN UP

BECOME A WOMBAT POST MEMBER

Become a Member

Make a donation

OUR SPONSORS

We're here for you



SEARCH ...

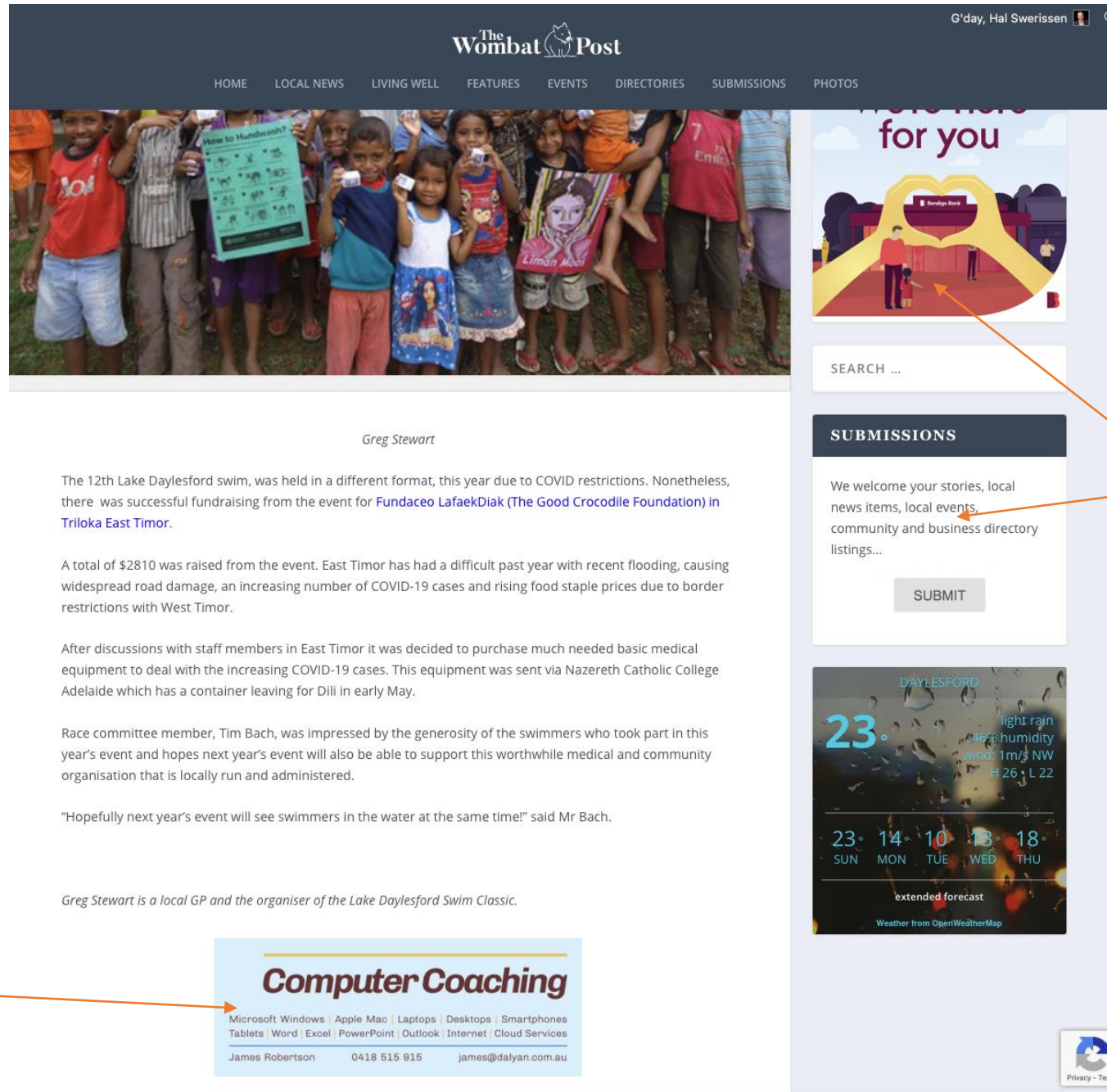
SUBMISSIONS



This is the typical layout for Wombat Post stories.

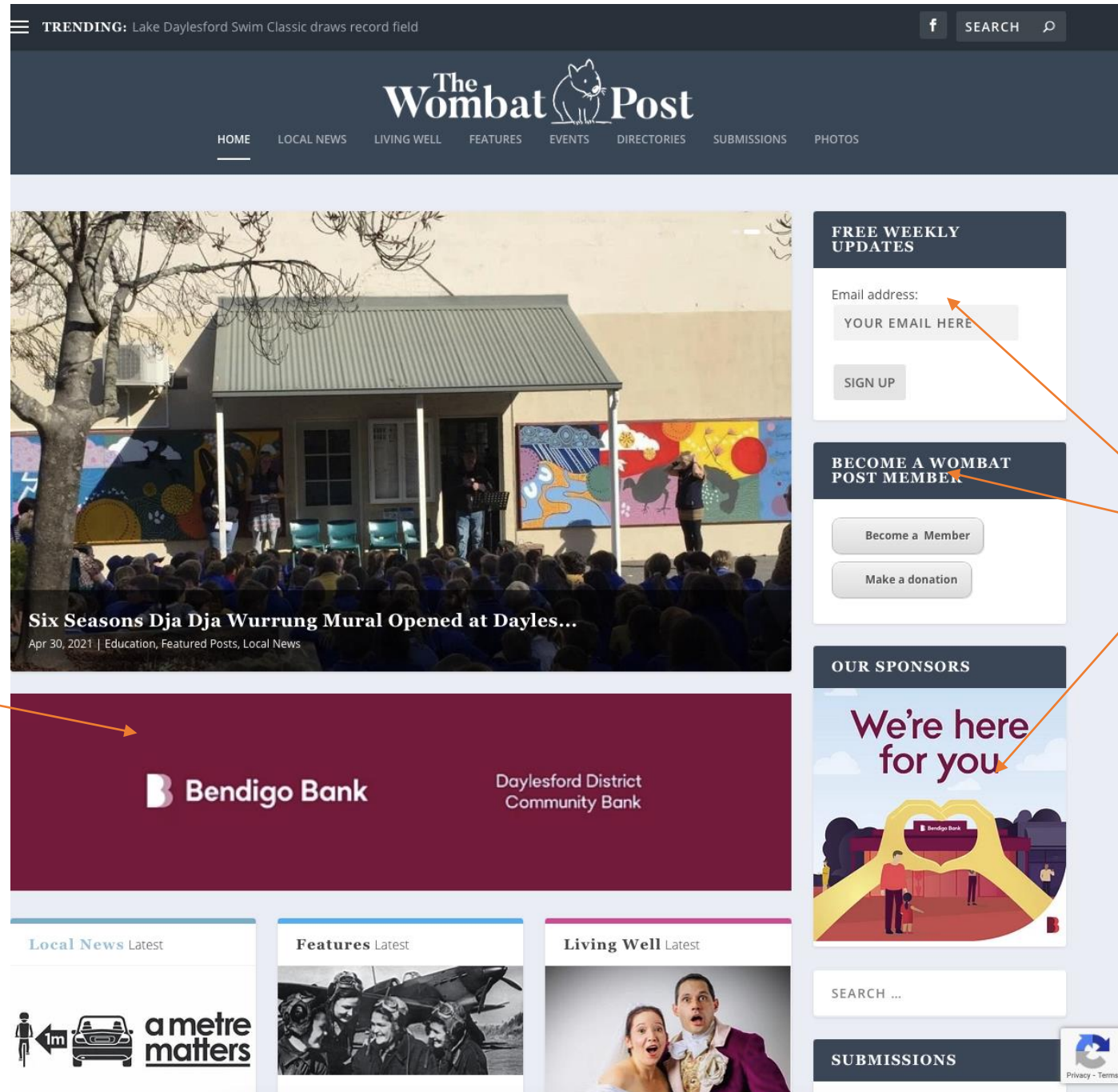
You can promote your products, services and events at the top and bottom of the page and in the side bar.

Story Page



Banner ads

Front Page



Banner ads

Side Bar ads

 Bendigo Bank

Daylesford District
Community Bank

Banner Ad

Block Ad


CARACON
REGISTERED BUILDING PRACTITIONER
Extensions - Renovations - Bathrooms
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Ante 0400 120 802

ADVERTISEMENT

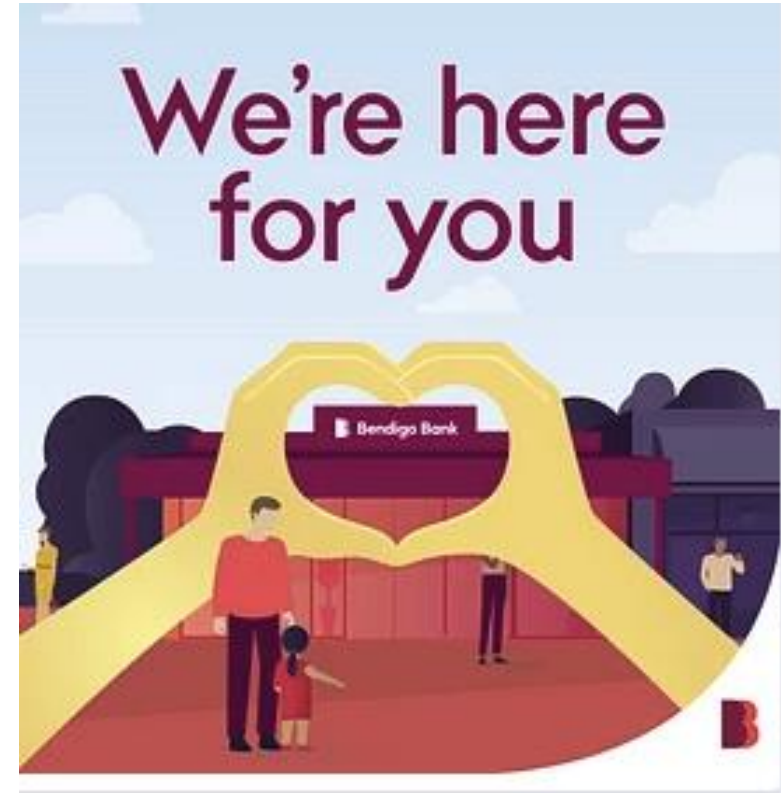
Mary-Anne Thomas MP
LABOR MEMBER FOR MACEDON

As your local Member of Parliament I am keen to hear from the community and assist with any State Government matter.

Mary-Anne Thomas



Block Ad



Side Bar Ad

Classified advertising

Advertise in the local [classified directory](#)

- \$2 per week or \$99 per annum, includes email, website, feature listing with images.

Taj Mahal ☎ (03) 5348 4183 🌐 https://www.tajmahalrestaurant.com.au Restaurants and Cafes	Red Ginger Thai ☎ 5348 1163 🌐 https://www.redgingerthai.com.au Restaurants and Cafes	Pizzeria La Luna ☎ (03) 5348 4123 🌐 https://pizzerialaluna.com.au Restaurants and Cafes
Larder ☎ 53484700 🌐 http://www.larderdaylesford.com.au/ Business Listings +1	Koukla ☎ 0427 202 132 Restaurants and Cafes	Judder Bar eats ☎ 0421 740 818 🌐 https://www.judderbareats.com.au Restaurants and Cafes
Jackie's on Vincent ☎ 03 5348 4946 Restaurants and Cafes	Himalaya Bakery & Cafe ☎ (03) 5348 1267 https://himalayabakery.business.site/?utm_source=gmb&utm_medium=referral Restaurants and Cafes	Harry's Eatery & Bar ☎ 03 5348 2297 🌐 https://www.harryseatery.com.au Restaurants and Cafes
Dos Delicatessen		

If you want to advertise or further information...

Contact us at

admin@thewombatpost.com.au

or go to our [online contact form](#)